

## Signatory Name: Oldfields Holdings Ltd

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

**5. Industry sector** (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

**6. Industry type** (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

**7. Please indicate your organisation's reporting period:**

- Financial Year: 1 July 2011 – 30 June 2012
- Calendar Year: 1 January 2012 – 31 December 2012

## Goal 1: Design

### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes  No

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. Have any new types of packaging been introduced during the reporting period?

Yes  No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Review 20% of packaged products against SPG	Reviewed 33% of products and implemented changes to 14 products to reduce packaging

13. Describe any constraints or opportunities that affected performance under this KPI

#### Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Star Rating

Star Rating Comments

## Goal 2: Recycling

### KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites  
 Yes at some, but not all facilities/ sites  
 No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Set up separation and recycling bins at all locations	Completed

2.	Cardboard items. Target 100% for warehouse use	Over 70% of cartons received from suppliers are now used as our shipping container for products despatched from warehouse to customers stores Remaining 30% are sent for recycling
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**16. Describe any constraints or opportunities that affected performance under this KPI**

Some customers do not accept product in old/obsolete/recycled cardboard boxes, some demand that product is packed in shelf ready cartons.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Star Rating

Star Rating Comments

**KPI 4: Signatories implement formal policy of buying packaging made from recycled products.**

**17. Does your company have a formal policy of buying packaging made from recycled packaging?**

Yes  No

**18. Is this policy actively used?**

Yes  No

**19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4**

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Purchase recycled paper products	Not actioned due to cost reasons, recycled paper significantly more expensive.
2.	Encourage no print policy of documents where possible	Completed. Efforts were made in prior year to stress the need to reduce paper usage by 20%. Most employees do not print documents unless necessary.

**20. Describe any constraints or opportunities that affected performance under this KPI**

Cost of purchasing recycled photocopying paper. Company is in a very conscious cost cutting mode in order to see out tough market conditions and all discretionary expenditure is reviewed. We discussed with our suppliers in Asia the availability of purchasing our cartons from recycled paper, but the result would have been a 20% cost increase, which is not sustainable in the current environment.

Goal 2: Recycling

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Star Rating

Star Rating Comments

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes  No

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Issue formal policy and work with supply chain partners	Little progress made, plan will be developed as time permits.

23. Describe any constraints or opportunities that affected performance under this KPI

Targeted completion date is June 2015. Whilst this is still expected to be achieved, no real progress has been made due to lack of resources and more pressing business issues.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Star Rating

Star Rating Comments

#### KPI 7: % signatories showing other Product Stewardship outcomes.

24. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes  No

If yes, please give examples of other product stewardship outcomes

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	To discuss the SPG's with our partners to demonstrate the benefits of being part of the APC	No further progress other than that achieved in prior year.

26. Describe any constraints or opportunities that affected performance under this KPI

Targeted completion date is June 2015, as time permits additional work will be undertaken

Goal 3: Product Stewardship

KPI 7: % signatories showing other Product Stewardship outcomes.

Star Rating

Star Rating Comments

**KPI 8: Reductions in packaging items in the litter stream.**

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Ensure all packaging has adequate and responsible disposal information	As packaging is upgraded, disposal/recycling instructions will be placed on all packaging

28. Describe any constraints or opportunities that affected performance under this KPI

Due to cost restrictions no packaging was updated during the reporting period. This has now commenced in 2012/13. All packaging is expected to be updated by June 2015

Goal 3: Product Stewardship

KPI 8: Reductions in packaging items in the litter stream.

Star Rating

Star Rating Comments

**Your Experiences**

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

29. Key achievements or good news stories

Reviewed 153 products and found most contained minimal packaging, many just have a small bar code label, or small swing tag label or a simple label over the painting tool.

30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

The cost of using recycled materials particularly from China. Recycled outer cartons are generally not practical in our industry due to the weakness of the board, and the damage crushing of cartons does to our product during transit

**Star Rating:**

KPI	Star Rating (0-5)	Overall Star Rating
KPI 1	4	<b>2.0</b>
KPI 3	3	
KPI 4	2	
KPI 6	1	
KPI 7	1	
KPI 8	1	
Some progress, although little or none on KPIs 6-8. Plan and/or schedule may need rethinking.		