



25 October 2021

## Oldfields Launches in the United Kingdom

Oldfields is pleased to announce that after an 18 month trial our Paint Tools are officially launched in the UK market with specialty e-commerce retailer MyPaintbrush Decorating Supplies, who is based in Leicester England. Feedback from painters in the UK has been very enthusiastic and now Oldfields will take its place as a trade supplier throughout the UK and reach into central Europe.

Oldfields CEO, Richard Abela, said "The team at MyPaintbrush first approached us in late 2018 when they received feedback from ex patriate Australian painters now living in the UK who wanted to purchase Oldfields.

At the same time the MyPaintbrush team were looking to expand their range and since then we have developed a very strong relationship and business partnership."

Megan from MyPaintbrush says "our two businesses have taken a very open and cooperative approach to the launch and we now continue to promote the product after the initial success". The team in Australia really do appreciate their efforts in building the Oldfields brand in the UK. They've heavily promoted the Pro Series brush across all of their social media channels where they have established a loyal following of painters and decorators."

For further information please contact:

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### **About Oldfields Holdings Limited (ASX: OLH)**

Oldfields has been a trusted iconic Australian brand for over 100 years. It is an innovative brand custodian, marketer and manufacturer of a range of products which includes its iconic painting tools as well as scaffolding and access solutions. The company is focused on creating quality products and relationships with customers both domestically and internationally.

Listed on the ASX in 1960, Oldfields Holdings Limited has embraced its continuous 100-year-old tradition of focusing on quality, heritage, values and innovation and is looking forward to another century of providing quality workmanship, innovation and service in multiple industrial verticals.

**Oldfields Holdings Limited**

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