



13 July 2022

Oldfields Paint Tools selected by Dulux as a core supplier

We are pleased to announce that after excellent painter feedback and several meetings with the Dulux product executive team that Oldfields has been selected as a core supplier to the Dulux trade network.

As one can imagine the selection process is tough with all suppliers desiring a relationship with the Dulux business and the Dulux painting community, so we are very proud our two premium ranges have been selected that will represent Oldfields in the best-in-class category for both brushes and rollers.

The products selected are the Pro Series Brush range and the iconic Pro Series Roller (Yellow roller) range. These two products sit firmly at the premium end of the markets for productivity and finish and this selection will give Dulux painters ready access to Australia best painting performance.

The roll out for brushes will commence in July with the roller range following in two months' time.

The Dulux network has over 200 outlets, so painters won't be very far from being able to access Oldfields close to their job sites.

Feedback from stores managers is that painters are keen to see Oldfields in store, and we know from much social media contact, that Dulux painters love using Oldfields product. The Dulux and Oldfields brands sit very comfortably together, and we feel this is only the beginning of the renewed relationship between Oldfields and Dulux painting community.

This release has been authorised for release by the Board.

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About Oldfields Holdings Limited (ASX: OLH)

Listed on the ASX in 1960, Oldfields is proud of its continuous 100-year-old tradition of focusing on quality, heritage, values, customer service and innovation.

The Company is an innovative brand custodian, distributor and manufacturer of a range of industrial products, including its iconic painting tools as well as scaffolding and access solutions for the commercial, industrial, residential construction and maintenance industry.

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